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# SOCIAL ARTIFICIAL INTELLIGENCE

# Social Should Be Intelligent

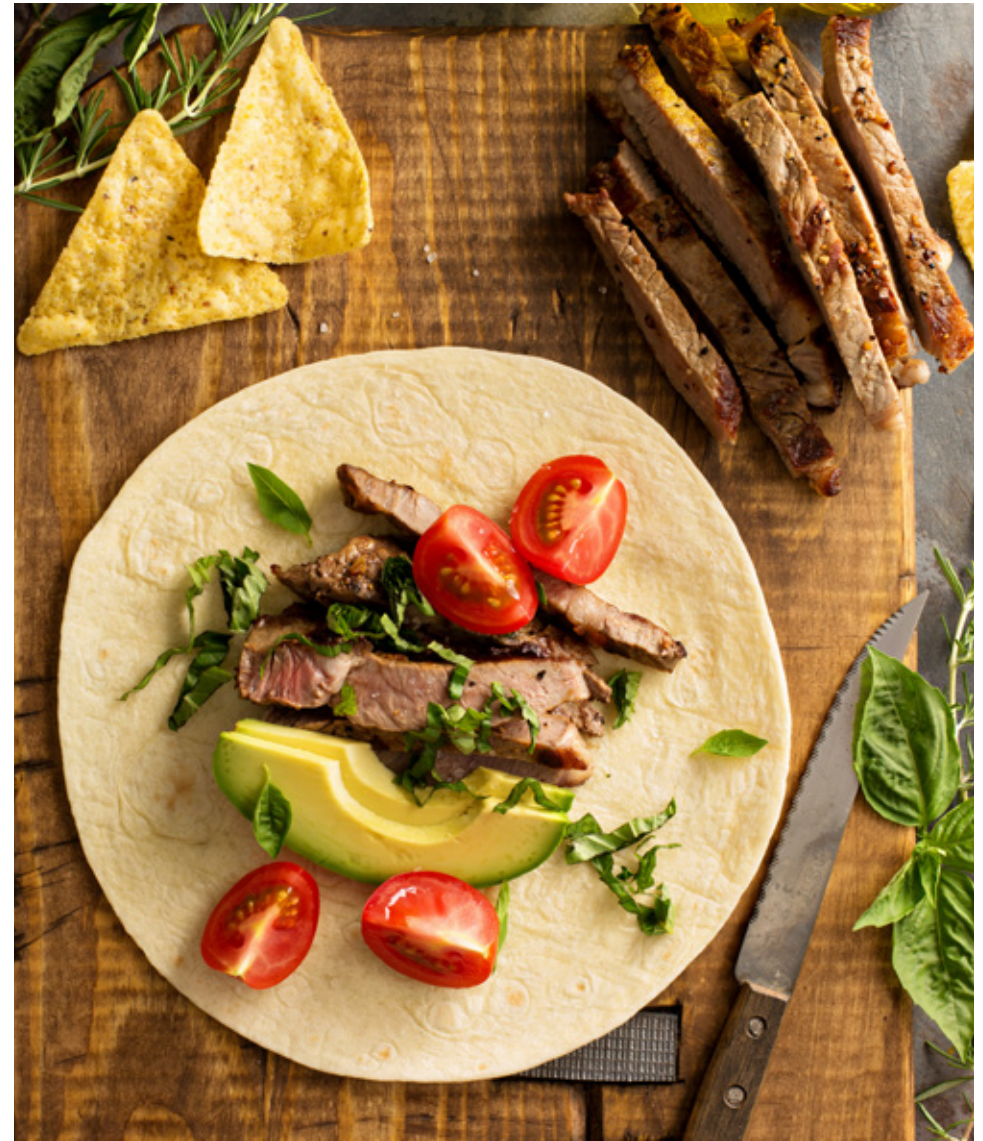
The definition of "Insanity:"

Doing the same things over and over and expecting different results.

WHY?!!

"Why would you guess what your consumers want... when we can know what makes them engage with your business."

- Levi Guerra, CCO of Artrageous



# Intelligent Execution

Artrageous uses artificial intelligence (Ai) to optimize social media marketing.

Artificial intelligence removes the need for graphs, charts, spreadsheets, and guess work when planning your social media strategy. Artrageous uses Ai to handle the analysis automatically and intelligently.

Employing a huge dataset and machine learning algorithms, Artrageous creates a predictive model that knows exactly what to do and when to do it. Artrageous then takes action based on those parameters to maximize your social marketing.

Best of all, the social Ai Artrageous applies learns from experience– adjusting and improving its predictions with time.



# Simply Smarter

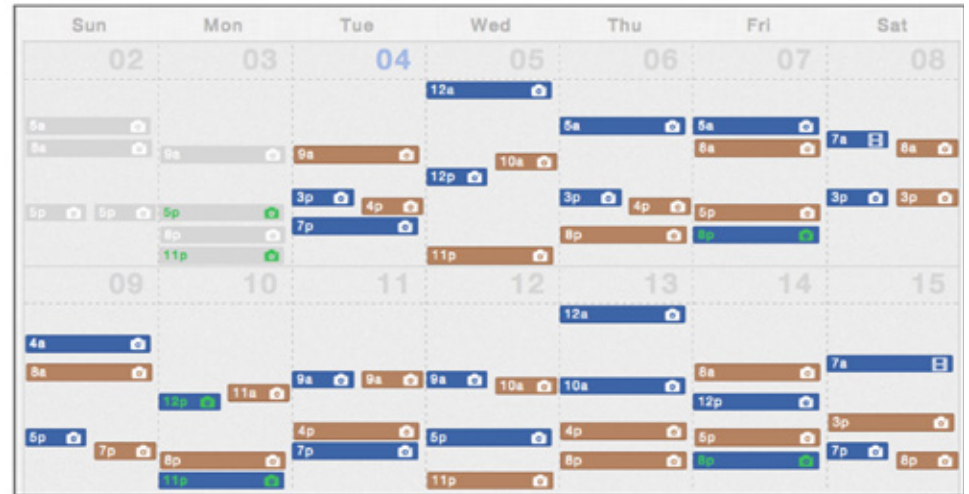
Artrageous doesn't waste hours guessing when and what to post.

We utilize an intelligent Foresight Calendar that indicates only what we need to know allowing us to focus on superior fact-based design and copy writing.

Intelligent algorithms customize the guide to your business and gives Artrageous the capabilities to optimize the metrics that are most important to your brand.

The Artrageous Ai system tells us the best content to utilize for a specific day, at a specific time, and with the correct platform.

Additionally, it allows us to take advantage of intelligent ad planning, deep content analysis and competitive insight.



**We focus on “fact-based” content with intelligent Ai algorithms. Goodbye guess work.**



# Intelligent Content

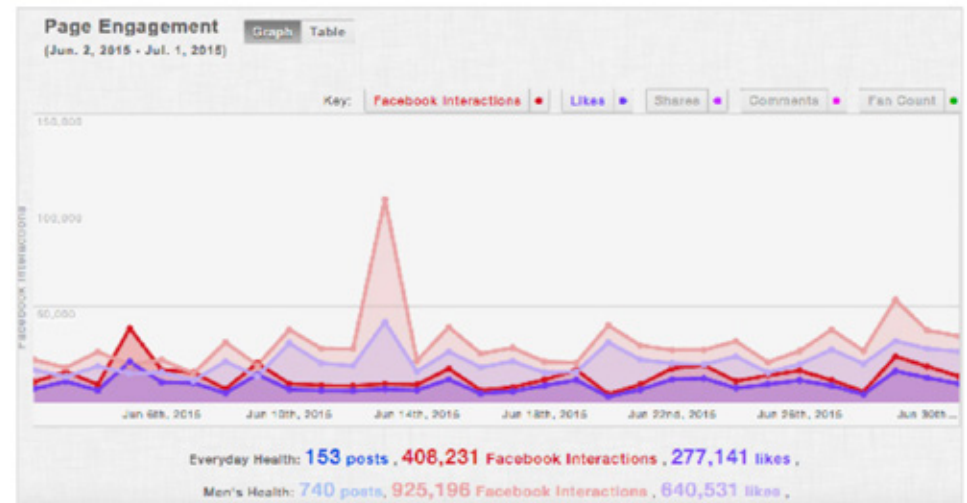
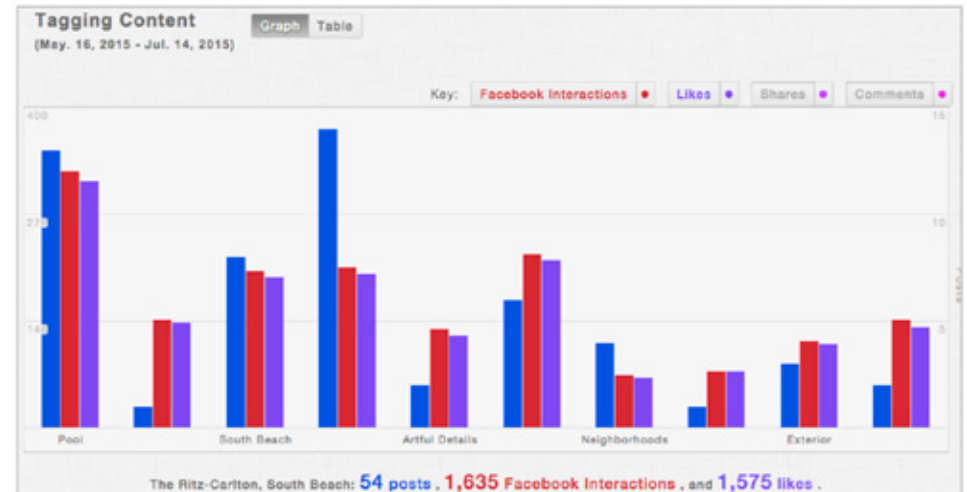
The Artrageous Ai assesses how different content performs. It integrates this information to ensure that posts reflect the perfect blend of your marketing priorities and what your audience “wants to see.”

With Ai we know what works and what doesn't. We'll never guess again.

# Learn From Your Competitors

Artrageous Social Ai learns about your brand and how you think about yourself. By studying comparable brands that we define together, the Ai is able to find patterns in your industry that are invisible to the naked eye.

This deep learning means it allows Artrageous to model and plan to produce superior results.



## Why It Matters

The quality of marketing content is more important than ever.

In fact, social media platforms like Facebook and Twitter are now penalizing brands with poor content. Many companies are seeing a 33% or greater drop in engagement because of this new standard.

Luckily, with Artrageous and Social Ai, we can create content that outperforms industry benchmarks.

Using artificial intelligence and data from your competitors, Artrageous can create content that inspires consumers to take action.

Ai empowers Artrageous to improve your strategies and content; helping customers see between a 40% - 500% increase in social marketing results.



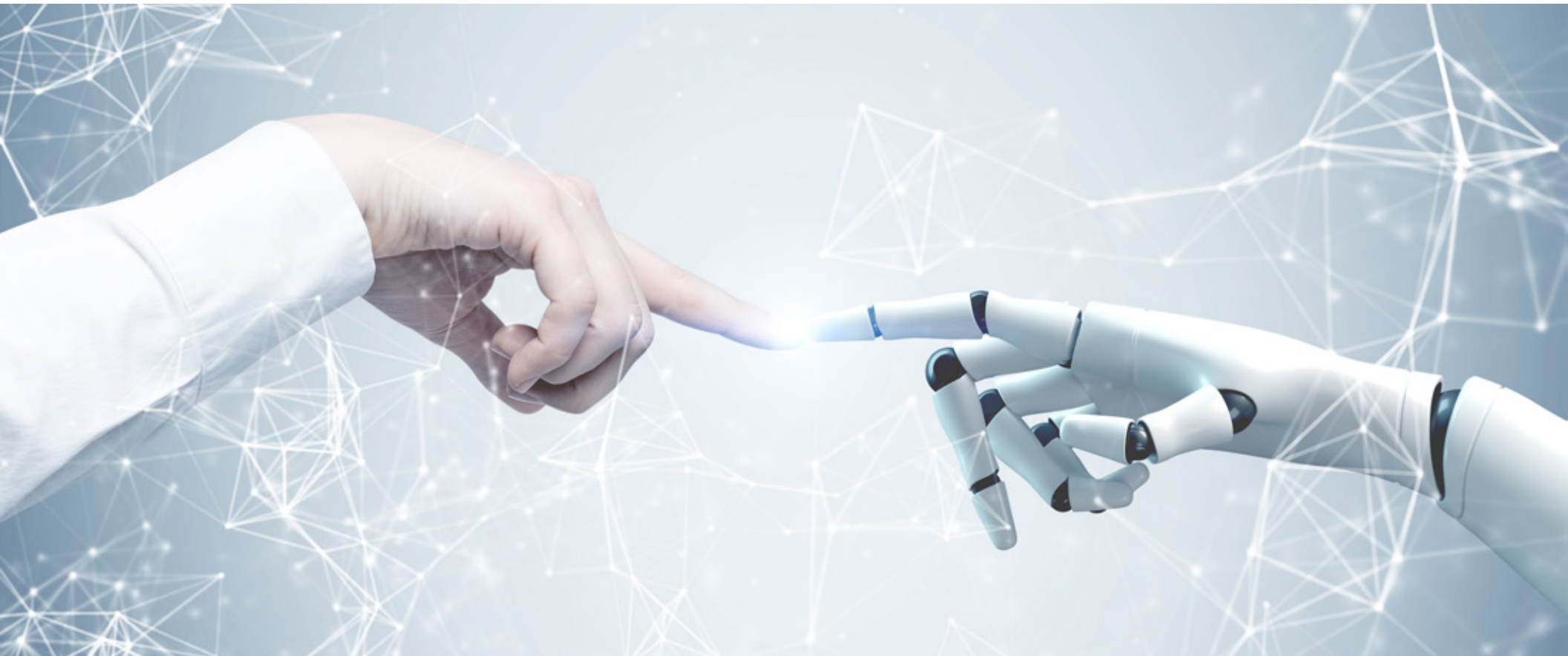
## From Artificial Intelligence To Reality

Entering into an Ai partnership with Artrageous can help your business improve beyond social media and into real world applications.

We can utilize social intelligent analysis and begin to apply effective and engaging data-driven creative strategies across other real world advertising platforms.

Through deep learning Artrageous will help you improve your website, online advertising, out-of-home advertising (Billboards, etc.), radio, video and many other traditional mediums with proven results-driven content.

Our team will be able to identify keywords, imagery, color theory and correct timing of campaigns to drive growth for your business.



# Market And Consumer Insights

Traditional market research is broken. Firms charge exorbitant rates to use flawed and biased methods. Artrageous Creative Market Research uses objective visual and textual data coupled with our Ai platform. We steer clear of human biases and find the answer to any question in a matter of days - not months.

These specialized reports\* include:

- Content Audit
- Competitive Content Audit
- Visual Vocabulary Reports
- X vs. Y Studies
- Launch Plans
- New Market Expansions
- Diversity Audit

\* Specialized reports can be requested at anytime. Cost per report varies on information requested, industry, etc. A quote for report(s) will be provided prior to ordering.





# An Intelligent Partnership

- Stop guessing: let Artrageous and artificial intelligence make sense of the data
- Highly intelligent planning and execution
- Maximize your social KPIs and keep them up, regardless of the changes to social platforms
- Artrageous optimizes how to properly spend your social media marketing budget
- We Learn from your competition's successes and mistakes in real time
- Focus on what you do best. Artrageous and Social Ai will do the rest

